



Richard Woods, Georgia's School Superintendent  
*"Educating Georgia's Future"*

# MEDIA ART

## Georgia Standards of Excellence (GSE)

Kindergarten – Grade 12

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# MEDIA ART

## Georgia Standards of Excellence (GSE)

### ELEMENTARY Kindergarten – Grade 5

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## Media Art Georgia Standards of Excellence

### Kindergarten

**50.00110.** Course Description: Introduces meaning and creative thinking, contextual understanding, assessment, reflection, and production to make connections from the world of art to other areas of learning and personal endeavors using available traditional and digital media.

#### Creating

**MAK.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Discover, explore, and share ideas for media artworks through a variety of methods including, but not limited to, play and experimentation.

**MAK.CR.2 Organize and develop artistic ideas and work.**

- a. With guidance, use ideas to form plans or models for media arts productions.

**MAK.CR.3 Refine and complete artistic work.**

- a. With guidance, create, edit, and share media arts content for expression and meaning in media arts productions.

#### Presenting/Producing

**MAK.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. With guidance, combine art forms and media content (e.g. dance, video) to create media artworks.

**MAK.PR.2 Develop and refine artistic techniques and work for presentation.**

- a. Explore basic artistic and technical skills (e.g. selecting and properly handling creation tools, making choices, cooperating when creating media artworks).
- b. Identify and demonstrate creative skills (e.g. problem solving, performing within media arts productions).

**MAK.PR.3 Convey meaning through the presentation of media artworks.**

- a. With guidance, identify and share how time and place affect the presentation of media arts.
- b. With guidance, identify and share reactions to the presentation of media arts.
- c. Title and sign finished media artworks.

## Media Art Georgia Standards of Excellence

### Responding

#### **MAK.RE.1 Perceive and analyze artistic work.**

- a. Recognize and share components and messages in media artworks.
- b. With guidance, identify how different media artworks create different experiences.

#### **MAK.RE.2 Interpret intent and meaning in artistic work.**

- a. With guidance, share observations regarding a variety of media artworks.

#### **MEK.RE.3 Apply criteria to evaluate artistic work.**

- a. Share thoughts about positive and negative qualities of a media artwork.

### Connecting

#### **MAK.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. With guidance, share ideas about the relationship between media artworks and everyday life.
- b. With guidance, begin building digital citizenship skills by interacting safely and appropriately with media arts tools and environments.

#### **MAK.CN.2 Synthesize and relate knowledge and personal experiences to make art.**

- a. Use personal experiences to make choices when creating media arts productions.
- b. Share memorable experiences of media arts productions.

## Media Art Georgia Standards of Excellence

### First Grade

**50.00120. Course Description:** Expands course 50.00110 introduces meaning and creative thinking, contextual understanding, assessment, reflection, and production to make connections from the world of art to other areas of learning and personal endeavors using available traditional and digital media

#### Creating

**MA1.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Express and share ideas for media artworks through a variety of methods including, but not limited to, sketching and modeling.

**MA1.CR.2 Organize and develop artistic ideas and work.**

- a. With guidance, use and evaluate student-generated ideas to form plans and models for media arts products.

**MA1.CR.3 Refine and complete artistic work.**

- a. Create and share media arts content for expression and meaning in media arts products, utilizing discipline-specific elements and principles.
- b. Begin to recognize the effects of the editing process on finished work.

#### Presenting/Producing

**MA1.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. With guidance, combine varied academic, fine arts, and media content in media artworks.

**MA1.PR.2 Develop and refine artistic techniques and work for presentation.**

- a. Identify and explore basic artistic and technical skills (e.g. selecting and properly handling creation tools, making choices, cooperating when creating media artworks).
- b. Identify and demonstrate creative skills within media arts productions (e.g. problem solving, performing).

**MA1.PR.3 Convey meaning through the presentation of artistic work.**

- a. With guidance, discuss how time, place, and audience affect the presentation of media artworks and perform a related task in presenting media artworks.
- b. With guidance, discuss the experience of presenting media artworks.

## Media Art Georgia Standards of Excellence

- c. Sign and title selected media artwork and craft an appropriate artist statement.

### Responding

#### **MA1.RE.1 Perceive and analyze artistic work.**

- a. With guidance, identify and describe components and messages in media artworks.
- b. With guidance, identify and describe how different media artworks create different experiences.

#### **MA1.RE.2 Interpret intent and meaning in artistic work.**

- a. Interpret the intent and meaning of a variety of media artworks, expressing moods, feelings, themes, and/or ideas and using self-developed criteria incorporating specific elements and principles.

#### **MA1.RE.3 Apply criteria to evaluate artistic work.**

- a. With guidance, identify meaning in a variety of media artworks.

### Connecting

#### **MA1.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. Explore and describe media artworks in everyday life (e.g. popular media, connections with family and friends).
- b. Build digital citizenship skills by interacting safely and appropriately with media arts tools and environments.

#### **MA1.CN.2 Synthesize and relate knowledge and personal experiences to make art.**

- a. Use personal experiences, interests, and models when creating media artworks.
- b. Share meaningful experiences of media arts productions.

## Media Art Georgia Standards of Excellence

### Second Grade

**50.00130. Course Description:** Expands course 50.00120 and introduces meaning and creative thinking, contextual understanding, assessment, reflection, and production to make connections from the world of art to other areas of learning and personal endeavors using available traditional and digital media

#### Creating

**MA2.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Explore and share multiple ideas for media artworks through a variety of methods including, but not limited to, brainstorming and improvising.

**MA2.CR.2 Organize and develop artistic ideas and work.**

- a. With some guidance, use and evaluate student-generated ideas to create plans and models for media arts products.

**MA2.CR.3 Refine and complete artistic work.**

- a. Create and organize content into unified media artwork(s) utilizing discipline-specific elements and principles.
- b. Recognize the effect of the editing process on the final product.

#### Presenting/Producing

**MA2.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. Practice combining varied academic, fine arts, and media content into unified media artworks.

**MA2.PR.2 Develop and refine artistic techniques and work for presentation.**

- a. Investigate basic artistic and technical skills (e.g. selection and proper handling of creation tools, making choices, cooperating when creating media artworks).
- b. Identify and demonstrate use of creative thinking skills (e.g. playful practice, trial and error within and through media arts productions).

**MA2.PR.3 Convey meaning through the presentation of artistic work.**



## **Media Art Georgia Standards of Excellence**

- a. Identify and describe how time, place, and audience affect the presentation of media artworks and perform related task(s).
- b. Identify, describe, and share the experience of presenting media artworks.
- c. Title and sign selected media artwork and craft an artist statement.

### **Responding**

#### **MA2.RE.1 Perceive and analyze artistic work.**

- a. Identify and describe the components and messages in media artworks.
- b. Identify and describe how different media artworks create different experiences.

#### **MA2.RE.2 Interpret intent and meaning in artistic work.**

- a. Consider context and identify purpose and meaning of various media artworks.

#### **MA2.RE.3 Apply criteria to evaluate artistic work.**

- a. Consider context and discuss thoughts about positive and negative qualities of media.

### **Connecting**

#### **MA2.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. Discuss and explore how media artworks and ideas relate to everyday and cultural life.
- b. Build digital citizenship skills by interacting safely and appropriately with media arts tools and environments.

#### **MA2.CN.2 Synthesize and relate knowledge and personal experiences to make art.**

- a. Use personal experiences, interests, and prior knowledge when creating media arts productions.
- b. Discuss and share personal experiences related to media artworks that include meaning and purpose.

## Media Art Georgia Standards of Excellence

### Third Grade

**50.00140. Course Description:** Expands course 50.00130 and introduces meaning and creative thinking, contextual understanding, assessment, reflection, and production to make connections from the world of art to other areas of learning and personal endeavors using available traditional and digital media

#### Creating

**MA3.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Develop and share multiple ideas for media artworks using a variety of tools, methods, and/or materials.

**MA3.CR.2 Organize and develop artistic ideas and work.**

- a. Independently use and evaluate student-generated ideas to formulate plans for media arts productions.

**MA3.CR.3 Refine and complete artistic work.**

- a. Create, organize, and edit content into unified, meaningful media arts products utilizing discipline-specific elements and principles.

#### Presenting/Producing

**MA3.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. Combine varied academic media content into unified media artworks.

**MA3.PR.2 Develop and refine artistic techniques and work for presentation.**

- a. Develop basic artistic and technical skills (e.g. selecting and safely manipulating creation tools, making choices, collaborating when creating media artworks).
- b. Examine fundamental creative and innovative strategies to develop solutions within and through media arts productions.

**MA3.PR.3 Convey meaning through the presentation of artistic work.**

- a. Design, evaluate, and refine presentation and distribution of multiple formats/contexts of media artworks considering the impact on personal growth and meaning.
- b. Develop and maintain an individual portfolio of media artworks that shows proficiency in craftsmanship, technical skills, and development of an emerging personal voice.
- c. Analyze why and how an exhibition or production may influence ideas, beliefs, and

## Media Art Georgia Standards of Excellence

experiences.

### **Responding**

#### **MA3.RE.1 Perceive and analyze artistic work.**

- a. Identify and describe how messages are created through the components of a media artwork.
- b. Recognize and share how meaning and style in media artworks affect audience experience.

#### **MA3.RE.2 Interpret intent and meaning in artistic work.**

- a. Identify and discuss the purpose and meaning of various media artworks considering the context in which they were made.

#### **MA3.RE.3 Apply criteria to evaluate artistic work.**

- a. Analyze and interpret media artworks through thoughtful discussion or written response, considering themes, ideas, mood/feeling, context, and artistic goals based on input from the critique process.

### **Connecting**

#### **MA3.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. Identify and build media arts skills to address social, cultural, or societal issues while examining related careers, higher order thinking, problem-solving, creativity, personal beliefs, imagination, and lifelong learning opportunities in a local and global context.

#### **MA3.CN.2 Synthesize and relate knowledge and personal experiences to make art.**

- a. Identify and demonstrate trends in the media arts to communicate cultural differences to connect people and places through values, purpose, interdisciplinary study, differing perspectives to increase innovation and the quality of work.
- b. Interpret the use and impact of digital citizenship to include environments, technological contexts, copyright, plagiarism, citations, validating resources, and social media.

## Media Art Georgia Standards of Excellence

### Fourth Grade

**50.00150. Course Description:** Expands course 50.00140 and introduces meaning and creative thinking, contextual understanding, assessment, reflection, and production to make connections from the world of art to other areas of learning and personal endeavors using available traditional and digital media

#### Creating

**MA4.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Identify and develop ideas, goals, and solutions for original media artworks through authentic engagement focused on creative processes through divergent thinking and open-ended inquiry.

**MA4.CR.2 Organize and develop artistic ideas and work.**

- a. Structure and critique ideas, plans, prototypes, and processes for media arts productions, considering artistic intent, resources, presentation context, and associated elements and principles.

**MA4.CR.3 Refine and complete artistic work.**

- a. Understand and apply a variety of media arts processes to produce increasingly complex works of art that communicate personal choice.
- b. Increase technical skill using a range of elements and principles.
- c. Refine and modify media artworks, improving technical quality and intentionally accentuating selected expressive and stylistic elements to reflect an understanding of purpose, tone, mood, audience, and place.

#### Presenting/Producing

**MA4.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. Synthesize multiple contents and forms into unified media arts productions that convey a strong theme and personal voice.

**MA4.PR.2 Develop and refine artistic techniques and work for presentation.**

- a. Exhibit an increasing set of artistic, design, and technical skills through performing various roles in producing media artworks through creative problem-solving, collaborative communication, and organization.

## **Media Art Georgia Standards of Excellence**

- b. Demonstrate creativity, exploratory process, and adaptability using innovative tools and techniques in revising and developing solutions to achieve an assigned purpose in constructing media artworks.

### **MA4.PR.3 Convey meaning through the presentation of artistic work.**

- a. Design, evaluate, and refine presentation and distribution of multiple formats/contexts of media artworks considering the impact on personal growth and meaning.
- b. Develop and maintain an individual portfolio of media artworks that shows proficiency in craftsmanship, technical skills, and the development of an emerging personal voice.
- c. Analyze why and how an exhibition or production may influence ideas, beliefs, and experiences.

## **Responding**

### **MA4.RE.1 Perceive and analyze artistic work.**

- a. Identify, describe, and analyze methods, various styles, message, and meaning with intent to develop and organize own ideas, resolve specific visual arts problems, and create works of media art to manage audience experience.

### **MA4.RE.2 Interpret intent and meaning in artistic work.**

- a. Interpret the intent and meanings of a variety of media artworks, focusing on intentions, forms, and various contexts, by incorporating specific elements and principles.

### **MA4.RE.3 Apply criteria to evaluate artistic work.**

- a. Analyze and interpret media artworks through thoughtful discussion or written response, considering themes, ideas, mood/feeling, context, and artistic goals, based on input from the critique process.

## **Connecting**

### **MA4.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. Identify and build media arts skills to address social, cultural, or societal issues while examining related careers, higher order thinking, problem-solving, creativity, personal beliefs, imagination, and lifelong learning opportunities in a local and global context.

### **MA4.CN.2 Synthesize and relate knowledge and personal experiences to make art.**

## **Media Art Georgia Standards of Excellence**

- a. Identify and demonstrate trends in the media arts to communicate cultural differences to connect people and places through values, purpose, interdisciplinary study, differing perspectives to increase innovation and the quality of work.
- b. Interpret the use and impact of digital citizenship to include environments, technological contexts, copyright, plagiarism, citations, resource validation, and social media.

## Media Art Georgia Standards of Excellence

### Fifth Grade

**50.00160. Course Description:** Expands course 50.00150 and introduces meaning and creative thinking, contextual understanding, assessment, reflection, and production to make connections from the world of art to other areas of learning and personal endeavors using available traditional and digital media.

#### Creating

**MA5.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Identify and develop ideas, goals, and solutions for original media artworks through authentic engagement focused on creative processes through divergent thinking and open-ended inquiry.

**MA5.CR.2 Organize and develop artistic ideas and work.**

- a. Structure and critique ideas, plans, prototypes, and processes for media arts productions, considering artistic intent, resources, presentation context, and associated elements and principles.

**MA5.CR.3 Refine and complete artistic work.**

- a. Understand and apply a variety of media arts processes to produce increasingly complex works of art, communicating personal choice and increased technical skill, using a range of elements and principles.
- b. Refine and modify media artworks, improving technical quality and intentionally accentuating selected expressive and stylistic elements, to reflect an understanding of purpose, tone, mood, audience, and place.

#### Presenting/Producing

**MA5.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. Synthesize multiple contents and forms into unified media arts productions that convey a strong theme and personal voice.

**MA5.PR.2 Develop and refine artistic techniques and work for presentation.**

- a. Exhibit an increasing set of artistic, design, and technical skills through performing various roles in producing media artworks through creative problem-solving, collaborative communication, and organization.

## **Media Art Georgia Standards of Excellence**

- b. Demonstrate creativity, exploratory process, and adaptability using innovative tools and techniques in revising and developing solutions to achieve an assigned purpose in constructing media artworks.

### **MA5.PR.3 Convey meaning through the presentation of artistic work.**

- a. Design, evaluate, and refine presentation and distribution of multiple formats/contexts of media artworks, considering the impact on personal growth and meaning.
- b. Develop and maintain an individual portfolio of media artworks that shows proficiency in craftsmanship, technical skills, and the development of an emerging personal voice.
- c. Analyze why and how an exhibition and/or production may influence ideas, beliefs, and experiences.

## **Responding**

### **MA5.RE.1 Perceive and analyze artistic work.**

- a. Identify, describe, and analyze methods, various styles, message, and meaning with intent to develop and organize own ideas, resolve specific visual arts problems, and create works of media art to manage audience experience.

### **MA5.RE.2 Interpret intent and meaning in artistic work.**

- a. Interpret the intent and meanings of a variety of media artworks, focusing on intentions, forms, and various contexts, by incorporating specific elements and principles.

### **MA5.RE.3 Apply criteria to evaluate artistic work.**

- a. Analyze and interpret media artworks through thoughtful discussion or written response, considering themes, ideas, mood/feeling, context and artistic goals, based on input from the critique process.

## **Connecting**

### **MA5.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. Identify and build media arts skills to address social, cultural, or societal issues while examining related careers, higher order thinking, problem-solving, creativity, personal beliefs, imagination, and lifelong learning opportunities in a local and global context.

### **MA5.CN.2 Synthesize and relate knowledge and personal experiences to make art.**



## **Media Art Georgia Standards of Excellence**

- a. Identify and demonstrate trends in the media arts to communicate cultural differences to connect people and places through values, purpose, interdisciplinary study, differing perspectives to increase innovation and the quality of work.
- b. Interpret the use and impact of digital citizenship to include environments, technological contexts, copyright, plagiarism, citations, validating resources, and social media.



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# MEDIA ART

## Georgia Standards of Excellence (GSE)

### MIDDLE SCHOOL Grade 6 – Grade 8

## Media Art Georgia Standards of Excellence

### Sixth Grade

**50.00170. Course Description:** The Media Arts curriculum develops students' critical thinking abilities, creativity and curiosity. Students will gain the tools to appreciate the multiplicity of creative, cultural and historical perspectives in visual media.

The students develop their unique creative skills thru technology by exploring multiple platforms, such as animation, broadcast, film, graphic design/illustration, photography, and web design.

### Creating

#### **MA6.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Formulate artistic challenges and solutions for media artworks by practicing selected creative processes.
- b. Document evidence through storyboards, diagrams, visual/verbal journals, sketches, brain-storming lists, art resources, and discussions.

#### **MA6.CR.2 Organize and develop artistic ideas and work.**

- a. Organize, propose, and evaluate artistic ideas, plans, processes and prototype for media arts projects, considering purposeful intent by experimenting with multiple approaches, utilizing a range of associated elements and principles.

#### **MA6.CR.3 Refine and complete artistic work.**

- a. Understand and apply a variety of media arts processes and techniques to produce content using a range of elements and principles.
- b. Appraise how elements and components can be altered for intentional effects and audience, and refine media artworks to reflect purpose, audience, and artistic voice.

### Presenting/Producing

#### **MA6.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. Explore how integrating multiple contents, processes, and forms can support a central idea or theme in a media artwork.

#### **MA6.PR.2 Develop and refine artistic techniques and work for presentation.**

## **Media Art Georgia Standards of Excellence**

- a. Develop a variety of artistic, design, technical, and craftsmanship skills through performing various roles in producing media artworks (e.g. invention, formal technique, production, personal choice, problem-solving).
- b. Demonstrate creativity and adaptability using innovative tools and techniques in revising and developing solutions within media arts productions.

### **MA6.PR.3 Convey meaning through the presentation of artistic work.**

- a. Apply criteria to evaluate and refine tasks, presentations, and distribution of media artworks.
- b. Assess, explain, and provide evidence of how media arts productions reflect the history and values of a community.

## **Responding**

### **MA6.RE.1 Perceive and analyze artistic work.**

- a. Identify, describe, and analyze methods, various styles, message, and meaning with intent to develop and organize personal ideas, resolve specific visual arts problems, and create works of media art to manage audience experience.

### **MA6.RE.2 Interpret intent and meaning in artistic work.**

- a. Interpret the intent of a variety of media artworks using given criteria and reflecting a range of concepts, ideas, and subject matter by incorporating specific elements and principles.

### **ME6.RE.3 Apply criteria to evaluate artistic work.**

- a. Develop and apply criteria to evaluate various media artworks and production processes, considering context by providing respectful and constructive criticism to peers in informal and/or formal class critiques.

## **Connecting**

### **MA6.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. Identify and build media arts skills that support a variety of career options, higher order thinking, problem-solving, creativity, cultural experiences, and historical events in a global learning context.

### **MA6.CN.2 Synthesize and relate knowledge and personal experiences to make art.**

## **Media Art Georgia Standards of Excellence**

- a. Identify and describe trends in the media arts and communicate how the issues of time, place, and culture are reflected to increase innovation and quality of work (e.g. bridging cultural differences, interdisciplinary study, differing perspectives).
  - b. Synthesize the use and impact of digital citizenship to include copyright, plagiarism, citations, resource validation, and social media.
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## Media Art Georgia Standards of Excellence

### Seventh Grade

**50.00180. Course Description:** The Media Arts curriculum continues increasing students' critical thinking abilities, creativity and curiosity. Students will gain the tools to appreciate the multiplicity of creative, cultural and historical perspectives in visual media.

Students develop their unique creative skills thru technology by exploring multiple platforms, such as animation, broadcast, film, graphic design/illustration, photography, and web design.

### Creating

#### **MA7.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Identify and work to solve problems through creative thinking, planning, and/or experimenting with media artworks by applying inventive processes (e.g. concept modeling, prototyping).
- b. Document evidence through storyboards, diagrams, visual/verbal journal, and sketches.

#### **MA7.CR.2 Organize and develop artistic ideas and work.**

- a. Design, propose, and evaluate artistic prototypes and processes for media arts productions, considering expressive intent and resources to integrate content and meaning, and demonstrate understanding of associated elements and principles.

#### **MA7.CR.3 Refine and complete artistic work.**

- a. Understand and apply a variety of media arts processes, techniques, and subject matter to produce content using a range of elements and principles.
- b. Improve and refine media artworks by intentionally emphasizing specific expressive elements to reflect an understanding of purpose, tone, mood, audience, and/or place.

### Presenting/Producing

#### **MA7.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. Incorporate multiple contents, processes, and forms into unified media arts productions that convey consistent perspectives and narratives.

#### **MA7.PR.2 Develop and refine artistic techniques and work for presentation.**

## **Media Art Georgia Standards of Excellence**

- a. Exhibit an increasing set of artistic, design, and technical skills through performing various roles in producing media artworks through creative problem-solving and organizing.
- b. Demonstrate creativity, exploratory process, and adaptability using innovative tools and techniques in revising and developing solutions to achieve an assigned purpose in constructing media artworks.

### **MA7.PR.3 Convey meaning through the presentation of artistic work.**

- a. Apply criteria to evaluate and refine presentation and distribution of multiple formats/context of media artworks, considering impact on personal growth and meaning.
- b. Compare and contrast viewing and experiencing media arts productions, considering impacts on personal growth.

## **Responding**

### **MA7.RE.1 Perceive and analyze artistic work.**

- a. Identify, describe, and analyze methods, various styles, message, and meaning with intent to develop and organize personal ideas, resolve specific visual arts problems, and create works of media art to manage audience experience.

### **MA7.RE.2 Interpret intent and meaning in artistic work.**

- a. Interpret the intent and meaning of a variety of media artworks expressing moods, feelings, themes, and/or ideas, using self-developed criteria incorporating specific elements and principles.

### **MA7.RE.3 Apply criteria to evaluate artistic work.**

- a. Apply a range of approaches to understand and critique works of media arts using a variety of thinking strategies, considering context, and practicing constructive feedback.

## **Connecting**

### **MA7.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. Identify and build media arts skills that support a variety of career options, higher order thinking, problem-solving, creativity, personal beliefs, cultural traditions, and real-world issues that influence the interpretation and creation of media artworks.

### **MA7.CN.2 Synthesize and relate knowledge and personal experiences to make art.**

## **Media Art Georgia Standards of Excellence**

- a. Identify and explain trends in the media arts to communicate cultural differences through values, purpose, interdisciplinary study, and differing perspectives to increase innovation and quality of work.
- b. Interpret the use and impact of digital citizenship to include copyright, plagiarism, citations, validating resources, and social media.



## Media Art Georgia Standards of Excellence

### *Eighth Grade*

**50.00190. Course Description:** The Media Arts curriculum expands students' critical thinking abilities, creativity and curiosity. Students will gain the tools to appreciate the multiplicity of creative, cultural and historical perspectives in visual media.

Students develop their unique creative skills thru technology by exploring multiple platforms, such as animation, broadcast, film, graphic design/illustration, photography, and web design.

### Creating

#### **MA8.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Identify and develop ideas, goals, and solutions for original media artworks through authentic engagement focused on creative processes through divergent thinking and open-ended inquiry.

#### **MA8.CR.2 Organize and develop artistic ideas and work.**

- a. Structure and critique ideas, plans, prototypes, and processes for media arts productions, considering artistic intent, resources, presentation context, and associated elements and principles.

#### **MA8.CR.3 Refine and complete artistic work.**

- a. Understand and apply a variety of media arts processes to produce increasingly complex works of art, communicating personal choice and increasing technical skill using a range of elements and principles.
- b. Refine and modify media artworks, improving technical quality and intentionally accentuating selected expressive and stylistic elements to reflect an understanding of purpose, tone, mood, audience, and place.

### Presenting/Producing

#### **MA8.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. Synthesize multiple contents and forms into unified media arts productions that convey a strong theme and personal voice.

## Media Art Georgia Standards of Excellence

### **MA8.PR.2 Develop and refine artistic techniques and work for presentation.**

- a. Exhibit an increasing set of artistic, design, and technical skills through performing various roles in producing media artworks through creative problem-solving, collaborative communication, and organization.
- b. Demonstrate creativity, exploratory process, and adaptability using innovative tools and techniques in revising and developing solutions to achieve an assigned purpose in constructing media artworks.

### **MA8.PR.3 Convey meaning through the presentation of artistic work.**

- a. Design, evaluate, and refine presentation and distribution of multiple formats/context of media artworks, considering impact on personal growth and meaning conveyed.
- b. Develop and maintain an individual portfolio of media artworks that shows proficiency in craftsmanship, technical skills, and the development of an emerging personal voice.
- c. Analyze why and how an exhibition or production may influence ideas, beliefs, and experiences.

## **Responding**

### **MA8.RE.1 Perceive and analyze artistic work.**

- a. Identify, describe, and analyze methods, various styles, message and meaning with intent to develop and organize personal ideas, resolve specific visual arts problems, and create works of media art to manage audience experience.

### **MA8.RE.2 Interpret intent and meaning in artistic work.**

- a. Interpret the intent and meanings of a variety of media artworks, focusing on intentions, forms, and various contexts by incorporating specific elements and principles.

### **MA8.RE.3 Apply criteria to evaluate artistic work.**

- a. Analyze and interpret media artworks through thoughtful discussion and/or written response, considering themes, ideas, mood/feeling, context and artistic goals based on input from the critique process.

## **Connecting**

### **MA8.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. Identify and build media arts skills to address social, cultural, or societal issues while examining related careers, higher order thinking, problem-solving, creativity, personal

## Media Art Georgia Standards of Excellence

beliefs, imagination and lifelong learning opportunities in a local and global context.

### **MA8.CN.2 Synthesize and relate knowledge and personal experiences to make art.**

- a. Identify and demonstrate trends in the media arts to communicate cultural differences to connect people and places through values, purpose, interdisciplinary study, differing perspectives to increase innovation, and the quality of work.
- b. Interpret the use and impact of digital citizenship to include environments, technological contexts, copyright, plagiarism, citations, validating resources, and social media.



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# MEDIA ART

## Georgia Standards of Excellence (GSE)

### HIGH SCHOOL Grade 9 – Grade 12

## Media Art Georgia Standards of Excellence

### Media Art Comprehensive

Levels I-IV

#### Course Descriptions:

**50.002210. Media Art Comprehensive I** - Media Arts creatively explores diverse purposes and audiences. Individuals investigate various techniques using multiple platforms, such as animation, broadcast, film, graphic design/illustration, photography, and web design. Media Arts I introduces digital media by designing prototypes, and evaluating the processes for media arts productions with the intent to understanding the techniques of a field of technology.

**50.002210. Media Art Comprehensive II** - Expands concepts taught in Media Arts I by creatively exploring diverse purposes and audiences. Individuals investigate various techniques using multiple platforms, such as animation, broadcast, film, graphic design/illustration, photography, and web design. Media Arts II, expands digital media knowledge by designing a wider variety of media arts products and productions.

**50.002210. Media Art Comprehensive III** - Media Arts creatively explores diverse purposes and audiences. Individuals investigate various techniques using multiple platforms, such as animation, broadcast, film, graphic design/illustration, photography, and web design. Media Arts III, emphasizes critical thinking expressing diverse, artistic, and creative processes indicating personal, social, and cultural exploration through multiple disciplines of technology

**50.002210. Media Art Comprehensive IV** - Media Arts creatively explores diverse purposes and audiences. Individuals investigate various techniques using multiple platforms, such as animation, broadcast, film, graphic design/illustration, photography, and web design. In this advanced course, students will create portfolios that showcase a variety of digital media skills and techniques.

### Creating

#### **MAHS.CR.1 Generate and conceptualize artistic ideas and work.**

- a. Use identified generative methods to formulate multiple ideas, develop artistic goals, and problem solve in media arts creation processes.

#### **MAHS.CR.2 Organize and develop artistic ideas and work.**

- a. Apply aesthetic criteria in developing, proposing, and refining artistic ideas, plans, prototypes, and production processes for media arts productions, considering original

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inspirations, goals, and presentation context.

### **MAHS.CR.3 Refine and complete artistic work.**

- a. Consolidate production processes to demonstrate deliberate choices in organizing and integrating content and stylistic conventions in media arts productions, demonstrating understanding of associated principles (e.g. emphasis, tone).
- b. Refine and modify media artworks, honing aesthetic quality and intentionally accentuating stylistic elements to reflect an understanding of personal goals and preferences.

## **Producing**

### **MAHS.PR.1 Select, analyze, and interpret artistic work for presentation.**

- a. Integrate various arts, media arts forms, and content into unified media arts productions, considering the reaction and interaction of the audience (e.g. experiential design).

### **MAHS.PR.2 Develop and refine artistic techniques and work for presentation.**

- a. Demonstrate progression in artistic, design, and technical and soft skills through selecting and fulfilling specified roles in the production of a variety of media artworks.
- b. Develop and refine a determined range of creative and adaptive innovation abilities when addressing identified challenges and constraints within and through media arts productions (e.g. design thinking, risk taking).
- c. Demonstrate adaptation and innovation through the combination of tools, techniques, and content, in standard and innovative ways, to communicate intent in the production of media artworks.

### **MAHS.PR.3 Convey meaning through the presentation of artistic work.**

- a. Design the presentation and distribution of collections of media artworks, considering combinations of artworks, formats, and audiences.
- b. Evaluate and implement improvements in presenting media artworks, considering personal and local impacts and the benefits for self and others.

## **Responding**

### **MAHS.RE.1 Perceive and analyze artistic work.**

- a. Analyze the qualities of, and relationships between, components, style, and preferences communicated by media artworks and artists.
- b. Analyze how a variety of media artworks manage audience experience and create intention through multimodal perception.

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### **MAHS.RE.2 Interpret intent and meaning in artistic work.**

- a. Analyze the intent, meaning, and reception of a variety of media artworks focusing on personal and cultural contexts.

### **MAHS.RE.3 Apply criteria to evaluate artistic work.**

- a. Evaluate media artworks and production processes at decisive stages, using identified criteria and considering context and artistic goals.

## **Connecting**

### **MAHS.CN.1 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding.**

- a. Demonstrate and explain how media artworks and ideas relate to various contexts, purposes, and values (e.g. social trends, power, equality, personal/cultural identity).
- b. Critically evaluate and effectively interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, social media, virtual worlds, and digital identity.

### **MAHS.CN.2 Synthesize and relate knowledge and personal experiences to make art.**

- a. Synthesize internal and external resources to inform the creation of media works by accessing relevant resources (e.g. interests, cultural experiences, introspection, research, exemplary works).
- b. Expand connections and demonstrate the use of media artworks to derive new meaning, gain knowledge, and create cultural experiences.