

Rubric for Hook Activity

Scale	1	2	3	4
Criteria				
Accuracy	What's this?	Okay, it's a house, but it doesn't look like I imagined it would.	Better, I can tell it's a brick colonial.	Wow! This is just the way I imagined it would look.
Attention to Detail → ↓	Pretty plain 	Just the 	It's a nice house alright doesn't lived in. 	This detail a house me. 
Eye-Catching	Unmemorable.	Not unattractive, but I wouldn't drive around the block for a second look.	Not my ideal home, but I could live there.	My DREAM HOME.