

Name _____ Date _____ Group # _____

Market Day Closing Activity Sheet

1. If you could change anything about one of your products or services, what would you change?

2. If you could change anything about your marketing, what would you change?

3. Do you like how we have a free enterprise (competition)? Why or why not?

4. What was the profit of your group's store?

5. Do you have any personal money left over from your shopping? If so, how much? _____

6. How much of a difference was there in the price of your most expensive item compared to your cheapest item? _____

7. Since you can't buy everything, give an example of when you had to choose between two products or services. What was your opportunity cost (item you did not purchase)?

8. How were you affected by scarcity?

9. Which goods or services from your store were in the highest demand?

10. Which items did you need more of a supply?

11. How were you affected by price incentives?

12. How was the class market similar and/or different from businesses in the historical times?

13. How can you improve your business in the future?
