

Name: _____

Date: _____

Advertising Activity Sheet

One of the most important aspects of running a successful business is advertising.

How will you entice patrons to visit your restaurant?

In addition to your commercial, **create 5 different types of advertisements** to promote your new business. The way you advertise should complement your operation style (ex: you would NOT have someone dress in a chicken suit in front of your fine dining establishment).

Choices include:

- Website
- Signs
- Flyers
- Coupons
- Brochures
- Business cards
- Banners
- T-shirts
- Pens, cups, etc.
- Facebook (Fakebook) page
- Newspaper/magazine ads

An example, model, or drawing of each type of advertisement should be attached to, or somehow incorporated into your final display.

