

Business Plan Pitch Evaluation

Partners: _____ Period: _____

Company Name: _____

Please rate the presenter on a scale of 1-3 in the following areas:

1= Needs improvement

2=Present through some of the presentation

3 =Very present throughout the majority of the presentation

AREA	SCORE	COMMENTS
Professionalism	_____	
Energy and Enthusiasm	_____	
Pitch Preparation	_____	
Eye Contact	_____	

Please rate the presenter on a scale of 1-5 in the following areas:

5 = Mastery 4= Well done 3=Needs some work 2=Struggled in this area 1=Little to no evidence

AREA	SCORE	COMMENTS
The team communicates how the product or service meets an existing need in a way that is FEASIBLE and UNDERSTANDIBLE.	_____	
The team has developed a creative product or service idea .	_____	
The team has developed an idea that is realistically feasible as a startup business.	_____	
The team shows promise in their ability to market and sell their product or service.	_____	
The team addresses how they will wisely use the \$50.00 to start their business.	_____	
The team is persuasive .	_____	

Would you give this team \$50.00 to start this business? _____