

Questions to Ask Business Owners about YOUR Business

1. As you hear about my business proposal, what are some things I need to look out for?
2. What should I reconsider?
3. How could I market this?
4. Would you buy this product/service? Why or why not?
5. What am I missing?
6. What is the best way to advertise a product/service to multiple people at once?
7. What is the best way to capture an audience's attention?
8. Is a website necessary?
9. What might potential customers ask me?
10. Is this a good product/service? Why or why not?
11. Is there anything I/we should change to make this business better?
12. Where do you think would be a good place for me to get supplies?
13. What are your suggestions for setting an appropriate price?
14. What kind of connections should I/we make to get this business going?
15. How can we get others to take us seriously as we start our business?
16. What do you think we should add to this product?
17. What kind of customer would buy this product?
18. Where should we aim to be in 5 – 10 years?