

Questions to Get to Know Business Owners

1. What do you do for a living?
2. What made you want to pursue this career?
3. How do you advertise your business?
4. What problems did you encounter in your career?
5. Is there anything that you regret doing?
6. How do you hire people?
7. What would you do if your product or service can be done by someone else?
8. Do you have any advice for someone starting a business?
9. What was your degree in college?
10. Why does your product or service stand out?
11. What are some key tips that helped you succeed?
12. At what point did your business start to grow?
13. What was it like early on in your career?
14. What does “professional” mean to you?
15. What do you do to make yourself stand out?
16. What was the hardest decision you had to make?
17. If you could go back and start a new business, what would it be?
18. Have you always wanted to do this?