A GRASP Activity for Instructional Strategies

Goal: The goal (within the scenario) is to streamline the process of screening potential participants for reality television shows.

Role: You are a production assistant for a television production company.

Audience: The target audience is the weekly meeting of production executives.

Situation: You want a promotion. You know that the only way to win favor with your boss is to make suggestions that save time and/or money.

Product Performance and Purpose: Your company screens potential participants for many television reality shows. Each week there is a "cattle call" for participants for several different shows. You have discovered that much time is wasted in determining the shows for which participants are best suited. Over the last several months, you have collected profiles of participants and now want to create a common checklist that can be used during the screening process.

Standards and Criteria for Success: Your checklist should help group participants according to common personality traits. These groups could then be used to further categorize the potential participants into groups for specific television shows.